



Monarch®

Intelligent Retail Solutions

Avery Dennison® Theft Deterrent and Recovery Solutions

TRACK YOUR PRODUCTS TO THE DIVISION OR STORE LEVEL

Using Avery Dennison® Theft Deterrent and Recovery Labels with Monarch® handheld labelers allows you to label high-theft merchandise with unique brand and store information and track back to its original source. Speciality adhesives deter product theft and resale, while variable store label information facilitates merchandise recovery if stolen.

THREE LEVELS OF DETERRENCE

Stolen goods are only valuable if they're in pristine condition. Any attempt to remove your label will make merchandise undesirable for resale, as attempts will result in package breakage or unsightly black adhesive residue. If merchandise is retrieved during an investigation, labeled goods will help recoup the cost of lost goods, and may increase your chance of prosecution.

Choose the level of deterrence that works best for you:

- Good
 - Tamper resistant paper labels adhere to 80% of surface
 - Labels leave black residue when removal is attempted
 - Need 24 hours for full adhesion
- Better
 - Tamper resistant highly aggressive film labels adhere within one minute to virtually 100% of surfaces
 - Labels chip away when removal is attempted
- Best
 - Tamper evident film labels adhere instantly to virtually 100% of surfaces
 - Extremely difficult to tamper with
 - Labels chip away when removal is attempted



LOSS PREVENTION SOLUTIONS FOR VIRTUALLY ANY STORE

Avery Dennison has a full line of solutions ranging from specialty label supplies to RFID technology. Our Business Analytics Program methodologies can help you recognize opportunities, develop solutions and produce return-on-investment metrics for all your loss prevention challenges.

NRF ORGANIZED RETAIL CRIME SURVEY

Organized retail crime continues to have a significant impact on retailers' bottom line. According to a 2018 ORC study conducted by the National Retail Federation, ORC accounts for an average loss of \$777,877 per \$1 billion in sales. Additionally, the challenge is not slowing down as nearly 75% of retailers have seen a year over year increase in ORC.

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Our Monarch® intelligent retail solutions **deter theft**, enable **recovery of stolen goods**, provide **supply chain visibility** and **authenticity**, **reduce shrink** and **enhance the consumer experience**.

