

# Avery Dennison® Monarch® 1156® Handheld Labeler

## INCREASE IMPULSE BUYING WITH LARGE PROMOTIONAL PRICING

With BIG, easy-to-read print on contrasting, bold fluorescent labels, prices jump off your product to catch customers' attention. Use the Avery Dennison® Monarch® 1156® handheld labeler to create promotional labels on the spot, including:

- Underscore cents
- Multiple prices
- Unit pricing, including case, box, and each
- Print up to \$9,999.99
- Seven positions on your choice of bright fluorescent or solid label colors

Takes less time to load label rolls and ink rolls compared to other labelers on the market.



## THEFT DETERRENCE AND RECOVERY

Using our Theft Deterrent and Theft Recovery Labels with Monarch handheld labelers allows you to label high-theft merchandise with unique brand and store information and track back to its original source.

Specialty adhesives deter product theft and resale, while variable store label information facilitates merchandise recovery if stolen.

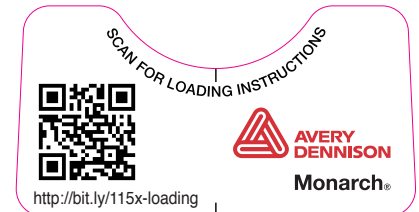
Stolen goods are only valuable if they're in pristine condition. Any attempt to remove your label will make merchandise undesirable for resale, as attempts will result in package breakage or unsightly black adhesive residue. If merchandise is retrieved during an investigation, labeled goods will help recoup the cost of lost goods, and may increase your chance of prosecution.

## ABOUT MONARCH LABELERS

- Red "touchpoints" are incorporated throughout the labelers to help guide the user through important tasks such as loading, clearing jams and removing the ink rollers
- Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler
- Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market
- Made in the USA from practically indestructible ABS plastic and drop tested to ensure they'll last for decades
- All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers

## ELEVATING BRANDS. ACCELERATING PERFORMANCE.

For more information call: 800.543.6650, prompt 5 or email: [shopmonarch@averydennison.com](mailto:shopmonarch@averydennison.com)



Innovative, intelligent and sustainable labeling and printing solutions that accelerate supply chain performance, increase productivity and elevate the consumer experience.

# Avery Dennison® Monarch® 1156® Handheld Labeler



## SPECIFICATIONS

**OPERATING METHOD**  
Squeeze, release and apply

**INKING METHOD**  
Disposable porous roller

**WEIGHT**  
17.4 oz. (494g) when loaded with one roll of labels

**FEED DIRECTION**  
Portrait (vertical)

**PRINT DIRECTION**  
Landscape (horizontal)

**LINES OF PRINT**  
One

**MAX. BANDS PER PRINTHEAD**  
Seven

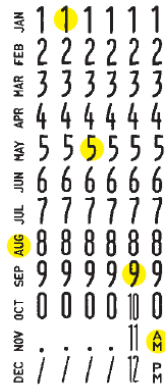
**CHARACTER HEIGHT**  
Maximum 8mm

**LABEL DIMENSIONS:**  
0.75" (19mm) x 1.22" (31.0mm)

**NUMBER OF LABELS PER ROLL**  
1,000

**NUMBER OF ROLLS PER SLEEVE**  
Eight

**LIMITED WRITTEN WARRANTY**  
One year



## AMERICAS

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Miamisburg, OH 45342  
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(8:00 a.m.–6:30 p.m., EDT)  
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## ASIA PACIFIC

### NEW SOUTH WA

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Toll free (Outside Sydney only)

Accelerating supply chain  
performance and elevating  
the consumer experience.

## SERVICE

The Monarch 1156 handheld labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.