VERSATILE PRICING AND INVENTORY MARKING SOLUTION
With up to 16 print positions, the Avery Dennison® Monarch® 1115® handheld labeler can:
- Manage/track FIFO inventory
- Perform unit or comparison pricing and cost coding
- Create SKU code
- Print shelf dates
- Show your customers savings through comparison pricing

EASY-TO-READ LABELS IMPROVE CHECKOUT ACCURACY
Print is clear and easy to read; there’s no question about pricing at checkout.

LARGE SELECTION OF STOCK LABELS
- Variety of colors, including fluorescents
- Preprinted with merchandise-moving promotional messages
- Tear-away part gum label for “after the sale” pricing that eliminates the need to reprice
- Durable label that can withstand the toughest of outdoor elements
- Special features such as security slits to deter price switching are available

ABOUT MONARCH LABELERS
- Red “touchpoints” are incorporated throughout the labelers to help guide the user through important tasks such as loading, clearing jams and removing the ink rollers
- Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler
- Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market
- Made in the USA from practically indestructible ABS plastic and drop tested to ensure they’ll last for decades
- All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers

ELEVATING BRANDS. ACCELERATING PERFORMANCE.
For more information call: 800.543.6650, prompt 5 or email: shopmonarch@averydennison.com

Innovative, intelligent and sustainable labeling and printing solutions that accelerates supply chain performance, increases productivity and elevates the consumer experience.

averydennison.com/monarch
Avery Dennison®
Monarch® 1115®
Handheld Labeler

SPECIFICATIONS

OPERATING METHOD
Squeeze, release and apply

INKING METHOD
Disposable porous roller

WEIGHT
18.8 oz (534g) when loaded with one roll of labels

FEED DIRECTION
Portrait (vertical)

PRINT DIRECTION
Landscape (horizontal)

LINES OF PRINT
Two

MAX. BANDS PER PRINTHEAD
Eight (top), eight (bottom)

CHARACTER HEIGHT
5mm maximum

LABEL DIMENSIONS
0.60" (15.2mm) x .73" (18.5mm)

NUMBER OF LABELS PER ROLL
1,500

NUMBER OF ROLLS PER SLEEVE
Ten

LIMITED WRITTEN WARRANTY
One year

SERVICE
The Monarch 1115 Labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.

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AMERICAS
170 Monarch Lane
Miamisburg, OH 45342
937 865 2123 (direct)
Tel +800 543 6650
(8:00 a.m.–6:30 p.m., EDT)
Fax +937 865 6663

ASIA
No. 7 Chun Ying Street
Tseung Kwan O Industrial Estate
New Territories, Hong Kong
Tel +852 2372 3169
Fax +852 2995 0014

WESTERN EUROPE
1 Thomas Road
Wooburn Green
Bucks HP10 0PE
Tel +(44) 1628 859500
Fax +(44) 1628 859567

ASIA PACIFIC
NEW SOUTH WA
61 Vore Street
Silverwater NSW 2128
Tel +(02) 9647 1833
Fax +(02) 9647 1914
Toll free (Outside Sydney only)

accelerating supply chain performance and elevating the consumer experience.