

**Avery Dennison**  
Identification Solutions

**Freshmarx**  
Intelligent Food Industry Solutions

# Avery Dennison® Monarch® Handheld Labelers for Freshmarx®



[www.freshmarx.com](http://www.freshmarx.com)

# Avery Dennison® Monarch® Handheld Labelers for Freshmarx®

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Eliminate the need to hand write dates and ingredients by choosing a Monarch® Handheld Labeler that clearly and efficiently prints your required information.

Be ready for health inspectors and stay in compliance by quickly date coding and identifying food in your storage and freezer areas.

## The Right Adhesive for the Job

Avery Dennison has a wide range of label material and adhesive combinations to fit your application. Choose from standard construction to labels suitable for extremes of temperatures and levels of durability.

## About Monarch Labelers

- Red “touchpoints” are incorporated throughout the labelers to help guide the user through important tasks such as loading, clearing jams and removing the ink rollers
- Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler
- Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market
- Made in the USA from practically indestructible ABS plastic and drop tested to ensure they'll last for decades
- All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers.

## Service

All Monarch handheld labelers are backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.



# Avery Dennison® Monarch® 1131® Handheld Labeler for Freshmarx®

## Quick Turnaround Date Coding

The Avery Dennison Freshmarx 1131 handheld labeler prints up to eight character position for easy-to-read pre-tem or date coding. Ideal for dating quick turnaround food, prepared in advance.

- **Time and Date** - Choose from a wide range of brightly colored labels available in blank or pre-printed day-of-the-week, use by, received on or best before labels
- **Numeric Data Only** - Selection of bright, high impact labels

## Reduces Errors

Illegible handwriting replaced by concise easy-to-read print. Clearly printed date coding labels help ensure food is served fresh.



## Specifications

**Operating Method** - Squeeze, release and apply

**Inking method** - Disposable porous roller

**Weight** - 14.6 oz. (414g) when loaded with one roll of labels

**Feed Direction** - Landscape (horizontal)

**Print Direction** - Landscape (horizontal)

**Lines of Print** - One

**Max. Bands per Print Head** - Eight

**Character Height** - Maximum 5mm

**Label Dimensions** - 0.78" x 0.44" (19.8mm x 11.2mm)

**Number of Labels per Roll** - 2,500

**Number of Rolls per Sleeve** - Eight

**limited Written Warranty** - One year

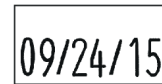
### Model MO113104



Prints in 8 positions

	.	.	1	1	1	1	1
FEB	1	1	2	2	2	2	2
MAR	2	2	3	3	3	3	3
APR	3	3	4	4	4	4	4
MAY	4	4	5	5	5	5	5
JUN	5	5	6	6	6	6	6
JUL	6	6	7	7	7	7	7
AUG	7	7	8	8	8	8	8
SEP	8	8	9	9	9	9	9
OCT	9	9	0	0	0	0	0
NOV	0	0	1	1	1	1	1
DEC	1	1	2	2	2	2	2
+	-	-	\$	:	:	:	:

### Model MO113107



Prints in 8 positions

	1	1	1	1	.	.	.
	2	2	2	2	1	1	1
	3	3	3	3	2	2	2
	4	4	4	4	3	3	3
	5	5	5	5	4	4	4
	6	6	6	6	5	5	5
	7	7	7	7	6	6	6
	8	8	8	8	7	7	7
	9	9	9	9	8	8	8
	0	0	0	0	9	9	9
	\$	\$	\$	\$	0	0	0
	+	-	-	-	0	0	0
	0	0	0	0	1	1	1
	1	1	1	1	2	2	2
	2	2	2	2	3	3	3
	3	3	3	3	4	4	4
	4	4	4	4	5	5	5
	5	5	5	5	6	6	6
	6	6	6	6	7	7	7
	7	7	7	7	8	8	8
	8	8	8	8	9	9	9
	9	9	9	9	0	0	0
	0	0	0	0	1	1	1
	1	1	1	1	2	2	2
	2	2	2	2	3	3	3
	3	3	3	3	4	4	4
	4	4	4	4	5	5	5
	5	5	5	5	6	6	6
	6	6	6	6	7	7	7
	7	7	7	7	8	8	8
	8	8	8	8	9	9	9
	9	9	9	9	0	0	0
	0	0	0	0	1	1	1
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	3	3	3	3	4	4	4
	4	4	4	4	5	5	5
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	8	8	8	8	9	9	9
	9	9	9	9	0	0	0
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	2	2	2	2	3	3	3
	3	3	3	3	4	4	4
	4	4	4	4	5	5	5
	5	5	5	5	6	6	6
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	8	8	8	8	9	9	9
	9	9	9	9	0	0	0
	0	0	0	0	1	1	1
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	3	3	3	3	4	4	4
	4	4	4	4	5	5	5
	5	5	5	5	6	6	6
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	8	8	8	8	9	9	9
	9	9	9	9	0	0	0
	0	0	0	0	1	1	1
	1	1	1	1	2	2	2
	2	2	2	2	3	3	3
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	9	9	9	9	0	0	0
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	3	3	3	3	4	4	4
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	9	9	9	9	0	0	0
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	9	9	9	9	0	0	0
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	0	0	0	0	1	1	1
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	4	4	4	4	5	5	5
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	9	9	9	9	0	0	0
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	2	2	2	2	3	3	3
	3	3	3	3	4	4	4
	4	4	4	4	5	5	5
	5	5	5	5	6	6	6
	6	6	6	6	7	7	7
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	9	9	9	9	0	0	0
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	8	8	8	8	9	9	9
	9	9	9	9	0	0	0
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	3	3	3	3	4	4	4
	4	4	4	4	5	5	5
	5	5	5	5	6	6	6
	6	6	6	6	7	7	7
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	8	8	8	8	9	9	9
	9	9	9	9	0	0	0
	0	0	0	0	1	1	1
	1	1	1	1	2	2	2
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	3	3	3	3	4	4	4
	4	4	4	4	5	5	5
	5	5	5	5	6	6	6
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	9	9	9	9	0	0	0
	0	0	0	0	1	1	1
	1	1	1	1	2	2	2
	2	2	2	2	3		



Top Line												Bottom Line											
. . 1 . . . .												JAN . . 1 1 1 1 1											
JAN	1	1	2	1	1	1	1	1					FEB	11	2	2	2	2	2				
FEB	2	2	3	2	2	2	2	2					MAR	22	3	3	3	3	3				
MAR	3	3	4	3	3	3	3	3					APR	33	4	4	4	4	4				
APR	4	4	5	4	4	4	4	4					MAY	44	5	5	5	5	5				
MAY	5	5	6	5	5	5	5	5					JUN	55	6	6	6	6	6				
JUN	6	6	7	6	6	6	6	6					JUL	66	7	7	7	7	7				
JUL	7	7	8	7	7	7	7	7					AUG	77	8	8	8	8	8				
AUG	8	8	9	8	8	8	8	8					SEP	88	9	9	9	9	9				
SEP	9	9	10	9	9	9	9	9					OCT	99	10	0	0	0	0				
OCT	0	0	11	0	0	0	0	0					NOV	00	11	0	0	0	0				
NOV	\$	\$	\$	\$	\$	\$	\$	\$					DEC	//	12	0	0	0	0				
DEC	\$	\$	\$	\$	\$	\$	\$	\$					+TX	-	-	\$	:	:	:	:	:	:	
WAS	\$	\$	\$	\$	\$	\$	\$	\$															
FOR	\$	\$	\$	\$	\$	\$	\$	\$															
WAS	\$	\$	\$	\$	\$	\$	\$	\$															
FOR	\$	\$	\$	\$	\$	\$	\$	\$															
WAS	\$	\$	\$	\$	\$	\$	\$	\$															
FOR	\$	\$	\$	\$	\$	\$	\$	\$															
WAS	\$	\$	\$	\$	\$	\$	\$	\$															
FOR	\$	\$	\$	\$	\$	\$	\$	\$															
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FOR	\$	\$	\$	\$	\$	\$	\$	\$															
WAS	\$	\$	\$	\$	\$	\$	\$	\$															
FOR	\$	\$	\$	\$	\$	\$	\$	\$															
WAS	\$	\$	\$	\$	\$	\$	\$	\$															
FOR	\$	\$	\$	\$	\$	\$	\$	\$															

# Avery Dennison® Monarch® 1152® Handheld Labeler for Freshmarx®

## Versatile Date Coding

The Avery Dennison® Freshmarx® 1152® handheld labler can be configured for a wide variety of date coding applications. Choose one that's right for you.

- **Ingredient Labeling** - Identifies prep information by employee, date and time. Includes twelve food ingredient messages.
- **Messaging and Food Rotation Labeling** - Identifies prep information by employee, date and time. Manage single and multiple day food rotation using less label inventory. Includes seven days of week plus five different messages.

## Reduces Errors

Illegible handwriting is replaced by concise, easy-to-read print.



## Specifications

**Operating Method** - Squeeze, release and apply

**Inking method** - Disposable porous roller

**Weight** - 19.1 oz. (541g) when loaded with one roll of labels

**Feed Direction** - Portrait (vertical)

**Print Direction** - Landscape (horizontal)

**Lines of Print** - Two

**Max. Bands per PrintHead** - Twelve (top), seven (bottom)

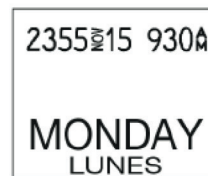
**Character Height** - Maximum 8mm top

**Label Dimensions** - 1.0" x 1.22" (25.0mm x 31mm)

**Number of Labels per Roll** - 1,000

**Number of Rolls per Sleeve** - Six

**limited Written Warranty** - One year

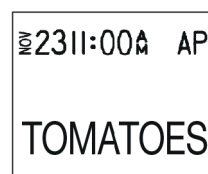


Top Line Prints

Bottom Line Prints  
12 standard messages

1 1 1 1 1 1 1 1 1 1 1 1  
2 2 2 2 2 2 2 2 2 2 2 2  
3 3 3 3 3 3 3 3 3 3 3 3  
4 4 4 4 4 4 4 4 4 4 4 4  
5 5 5 5 5 5 5 5 5 5 5 5  
6 6 6 6 6 6 6 6 6 6 6 6  
7 7 7 7 7 7 7 7 7 7 7 7  
8 8 8 8 8 8 8 8 8 8 8 8  
9 9 9 9 9 9 9 9 9 9 9 9  
0 0 0 0 0 0 0 0 0 0 0 0  
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$  
/ / / / / / / / / / / /  
: : : : : : : : : : : :  
- - - - - - - - - - - -

MONDAY LUNES	SUNDAY DOMINGO
TUESDAY MARTES	KEEP FROZEN
WEDNESDAY MIÉRCOLES	KEEP REFRIGERATED
THURSDAY JUEVES	HEAT & EAT
FRIDAY VIERNES	USE BY



Top Line Prints

Bottom Line Prints  
12 ingredients

1 1 1 1 1 1 1 1 1 1 1 1  
2 2 2 2 2 2 2 2 2 2 2 2  
3 3 3 3 3 3 3 3 3 3 3 3  
4 4 4 4 4 4 4 4 4 4 4 4  
5 5 5 5 5 5 5 5 5 5 5 5  
6 6 6 6 6 6 6 6 6 6 6 6  
7 7 7 7 7 7 7 7 7 7 7 7  
8 8 8 8 8 8 8 8 8 8 8 8  
9 9 9 9 9 9 9 9 9 9 9 9  
0 0 0 0 0 0 0 0 0 0 0 0  
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$  
/ / / / / / / / / / / /  
: : : : : : : : : : : :  
- - - - - - - - - - - -

CHEESE	MEATBALL
CHICKEN BREAST	OLIVES
CHICKEN STRIPS	ONIONS
CHICKEN TERIYAKI	PICKLES
CUCUMBERS	STEAK
GREEN PEPPERS	TOMATOES

[illegible]

# Avery Dennison® Monarch® 1156® Handheld Labeler for Freshmarx®

## High Visibility Food Rotation Labels

The Avery Dennison® Monarch® Freshmarx® 1156® handheld labeler prints up to seven large character positions to display month, day and time goods were placed into storage.

## Reduces Errors

Illegible handwriting is replaced by concise easy-to-read print. Clearly printed date coding labels help ensure food is served fresh.



## Specifications

**Operating Method** - Squeeze, release and apply

**Inking method** - Disposable porous roller

**Weight** - 17.4 oz. (494g) when loaded with one roll of labels

**Feed Direction** - Portrait (vertical)

**Print Direction** - Landscape (horizontal)

**Lines of Print** - One

**Max. Bands per PrintHead** - Seven

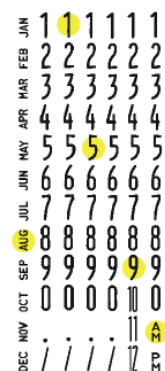
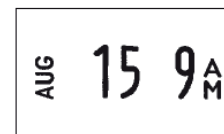
**Character Height** - Maximum 8mm

**Label Dimensions** - 0.75" x 1.22" (19.0mm x 31.0mm)

**Number of Labels per Roll** - 1,000

**Number of Rolls per Sleeve** - Eight

**limited Written Warranty** - One year



## About Avery Dennison® Freshmarx® Solutions

Freshmarx Intelligent Food Industry Solutions enable labor efficiency, food safety, sustainability and enhance the consumer experience by harnessing the power of accurate, shared data throughout the food industry supply chain.

We can help define your requirements and develop solutions that will ensure your product is safe for consumption, in compliance with regulations and trusted by the consumer. Avery Dennison can show you how to “future-proof” your operations to quickly and easily adapt to the ever-changing world of the food supply chain.

### Freshmarx® Intelligent Food Industry Solutions

#### Freshmarx Inventory Solutions Inventory Verification and Visibility

- Produce Traceability Compliance
- Lot/Date Traceability
- Outbound/Inbound Inventory Tracking
- Transformation Tracking
- Serialized Inner Pack Labeling
- On-Demand RFID Labeling
- Item Level Verification
- Case Level Verification
- Meal-Kit Assembly
- Expiration Management/FEFO
- Automated Ordering
- Recall Tracking
- Provenance Tracking
- Omnichannel Optimization
- Frictionless Checkout

#### Freshmarx Operations Solutions Operational Accuracy and Efficiency

- Food Prep and Forecasting
- Temperature Monitoring & HACCP Checks
- Nutritional Labeling
- Food Waste and Donation Tracking
- Automated Checklist
- Automated Package Labeling
- Quality Assurance
- Distributor communications
- Special environment labeling (cold, hot, metal)

#### Freshmarx® analysis, deployment and support



Freshtrax  
Analysis



Freshmarx  
RFID Design and  
Deployment



Freshmarx  
Systems  
Integration



Freshmarx  
Service and  
Support



Grower



Processor



Distributor



Goods In



Kitchen



Restaurant



Grocery and  
Convenience  
Store

## Not sure where to start?

Determining the right Freshmarx Solution for your foodservice environment begins with a Freshmarx Freshtrax Analysis.

Freshtrax is a complimentary analysis program where our consultants review your operations and identify process improvements. Our experts partner with you to examine each step of your everyday processes and operations and work with you to create a plan to:

- Increase labor efficiency
- Enable traceability and transparency
- Ensure food safety
- Create processes that promote sustainability
- Enhance consumer experience

To request a Freshtrax analysis and explore how Freshmarx Solutions can improve your food service environment, call: 800.543.6650 or email: [identification.solutions@averydennison.com](mailto:identification.solutions@averydennison.com)



**Harnessing the power of accurate, shared data throughout the food industry supply chain to enable labor efficiency, food safety, sustainability and enhance the consumer experience.**

### Contact us

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937 865 2123 (direct) Tel +800 543 6650 (8:00 a.m.–6:30 p.m., EDT)  
[identification.solutions@averydennison.com](mailto:identification.solutions@averydennison.com)

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