

Avery Dennison
Identification Solutions

Freshmarx
Intelligent Food Industry Solutions

Avery Dennison® Freshmarx® Nutrition



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It's critical to print accurate, up-to-date nutritional, ingredient and allergen information on food labels, not only to comply with regulations, but to help ensure the food you serve is safe for your customers.



Avery Dennison® Freshmarx® Nutrition

Freshmarx® Nutrition® enables you to input recipes, calculate nutrition values and import all nutritional information and ingredients to the Avery Dennison Freshmarx® Central or Freshmarx® Tablet Systems for easy label printing of grab and go and prepared foods.

Automate entry of nutritional values

Freshmarx Nutrition leverages the power of ESHA Genesis R&D Food Formulation Software to help ensure data contained on your nutrition labels is accurate and your labels are compliant. Recipes are keyed into Genesis R&D and nutrition values are imported automatically to the Freshmarx system, eliminating manual data entry and human error.

Additionally, system-wide changes to nutritional values due to menu changes are made in the Freshmarx system with one button push.

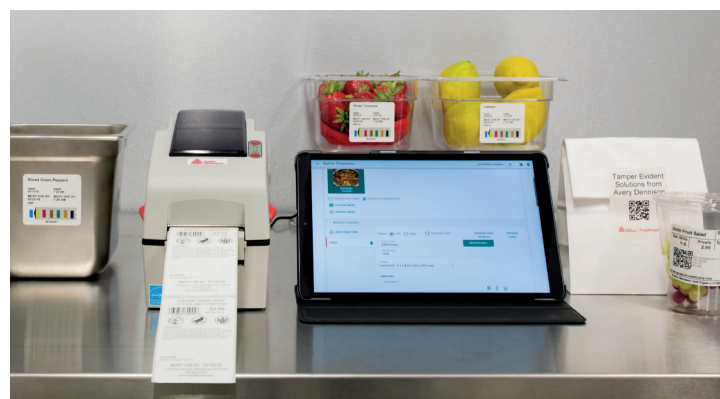
The power of ESHA

For three decades, ESHA's Genesis R&D® Food Formulation software, with its extensive nutrition database, has been the go-to software for simplifying food production development.

Genesis R&D is a powerful tool to help manage all of your recipes and formulations in one place, and make recipe modifications as needed.

Benefits of Freshmarx Nutrition

- Accurate nutrition data
- Compliant nutrition labels
- Elimination of manual data entry
- Time savings
- Automated data imports and updates
- One source for up-to-date nutrition facts, nutrition labels and recipe storage



About Avery Dennison® Freshmarx® Solutions

Freshmarx Intelligent Food Industry Solutions enable labor efficiency, food safety, sustainability and enhance the consumer experience by harnessing the power of accurate, shared data throughout the food industry supply chain.

We can help define your requirements and develop solutions that will ensure your product is safe for consumption, in compliance with regulations and trusted by the consumer. Avery Dennison can show you how to “future-proof” your operations to quickly and easily adapt to the ever-changing world of the food supply chain.

Freshmarx® Intelligent Food Industry Solutions

Freshmarx Inventory Solutions Inventory Verification and Visibility

- Produce Traceability Compliance
- Lot/Date Traceability
- Outbound/Inbound Inventory Tracking
- Transformation Tracking
- Serialized Inner Pack Labeling
- On-Demand RFID Labeling
- Item Level Verification
- Case Level Verification
- Meal-Kit Assembly
- Expiration Management/FEFO
- Automated Ordering
- Recall Tracking
- Provenance Tracking
- Omnichannel Optimization
- Frictionless Checkout

Freshmarx Operations Solutions Operational Accuracy and Efficiency

- Food Prep and Forecasting
- Temperature Monitoring & HACCP Checks
- Nutritional Labeling
- Food Waste and Donation Tracking
- Automated Checklist
- Automated Package Labeling
- Quality Assurance
- Distributor communications
- Special environment labeling (cold, hot, metal)

Freshmarx® analysis, deployment and support



Freshtrax
Analysis



Freshmarx
RFID Design and
Deployment



Freshmarx
Systems
Integration



Freshmarx
Service and
Support



Grower



Processor



Distributor



Goods In



Kitchen



Restaurant



Grocery and
Convenience
Store

Not sure where to start?

Determining the right Freshmarx Solution for your foodservice environment begins with a Freshmarx Freshtrax Analysis.

Freshtrax is a complimentary analysis program where our consultants review your operations and identify process improvements. Our experts partner with you to examine each step of your everyday processes and operations and work with you to create a plan to:

- Increase labor efficiency
- Enable traceability and transparency
- Ensure food safety
- Create processes that promote sustainability
- Enhance consumer experience

To request a Freshtrax analysis and explore how Freshmarx Solutions can improve your food service environment, call: 800.543.6650 or email: identification.solutions@averydennison.com



Harnessing the power of accurate, shared data throughout the food industry supply chain to enable labor efficiency, food safety, sustainability and enhance the consumer experience.

Contact us

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