



Freshmarx®
Intelligent Food Industry Solutions

Avery Dennison® Freshmarx® Food Delivery Labeling Solutions

FRESH ON ARRIVAL - RIGHT FOOD, RIGHT CUSTOMER

Your customers are depending on you to bring them fresh food, quickly, accurately and safely. Avery Dennison® Freshmarx® Food Delivery Labeling Solutions let them see their order is correct and no one has tampered with the product. Your brand is protected and your customers are informed.

- Information such as item list, box lunch contents, nutritional and pricing
- Promotional content like coupons
- Personalization
- Date and time

THE LABEL EXPERTS

We develop cost-effective and innovative labels built for purpose. Our team of expert supplies engineers and technicians work closely with customers to provide comprehensive solution sets that meet their unique applications. And if we don't have what you need, we'll create it: Avery Dennison customizes label solutions for individual customer needs.



AVERY DENNISON® FRESHTRAX® ANALYSIS

Freshtrax is a complimentary analysis program where our consultants review your date coding operations and identify process improvements to ensure greater food safety for your kitchen, while also reducing costs. Our experts partner with you to examine each step of your everyday labeling processes and operations, and work with you to create a plan to:

- Ensure food labeling compliance
- Standardize and streamline processes
- Improve efficiency



CONTACT US

To request a Freshtrax analysis and explore how Freshmarx Solutions can improve your food service environment, email: printersolutions@averydennison.com or call: 800.543.6650

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Freshmarx® intelligent food industry solutions **increase efficiency, ensure food safety, save money, reduce waste** and **enhance the consumer experience** throughout the food supply chain.

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Increasing Efficiency | Saving Money | Ensuring Food Safety