

Avery Dennison® Freshmarx® Delivery

Fresh on arrival - Right Food, Right Customer

In the food delivery business, customers expect fresh food delivered quickly and accurately according to their order. Freshmarx Delivery enables brand-specific labeling that can include information such as date, time, order and order-personalization along with nutritional, pricing, and promotional content like coupons.

The Label Experts

We develop cost-effective and innovative labels built for purpose.

Our team of expert supplies engineers and technicians work closely with customers to provide

comprehensive solution sets to meet unique applications. If we don't have what you need, we'll create a customized labeling solution to solve your challenge.

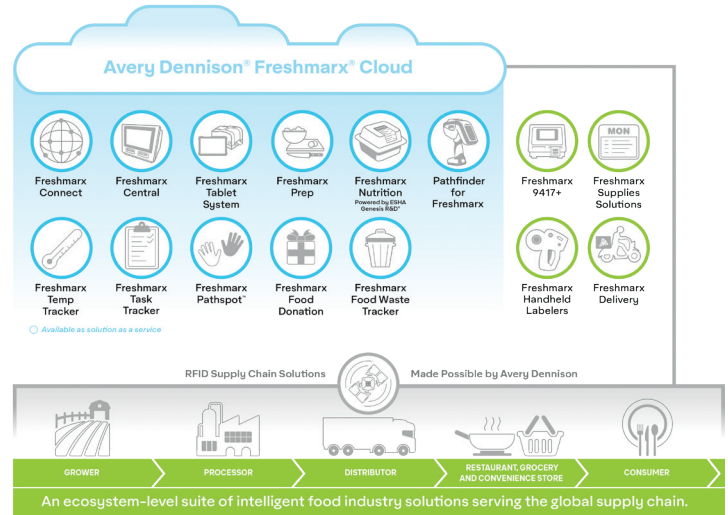


About Avery Dennison® Freshmarx® Solutions

The Freshmarx Central System is the latest in Avery Dennison's ever-expanding suite of Freshmarx Intelligent Food Industry Solutions for restaurant, grocery and convenience stores. By uniquely combining IoT devices, applications, labels and service in ways that digitize and automate data to solve challenges experienced throughout the food supply chain, Freshmarx Solutions enable food safety, labor efficiency, traceability and enhance the consumer experience.

Freshmarx® analysis, deployment and support

- Freshtrax Analysis
- Freshmarx RFID Design and Deployment
- Freshmarx Systems Integration
- Freshmarx Service and Support



Not sure where to start?

Determining the right Freshmarx Solution for your foodservice environment begins with a Freshmarx Freshtrax Analysis.

Freshtrax is a complimentary analysis program where our consultants review your operations and identify process improvements. Our experts partner with you to examine each step of your everyday processes and operations and work with you to create a plan to:

- Increase labor efficiency
- Enable traceability and transparency
- Ensure food safety
- Create processes that promote sustainability
- Enhance consumer experience

To request a Freshtrax analysis and explore how Freshmarx Solutions can improve your food service environment, email: printersolutions@averydennison.com or call: 800.543.6650



Harnessing the power of accurate, shared data throughout the food industry supply chain to enable labor efficiency, food safety, sustainability and enhance the consumer experience.

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