Avery Dennison®
Freshmarx®
Food Waste
Tracker System

AVERY DENNISON

www.freshmarx.com

Tracking food waste is a key component in running a successful restaurant. According to a recent U.S. study*, restaurants could realize an additional $620 million in profit potential per year by adopting prevention solutions such as waste tracking and analytics. And for every dollar invested in food waste reduction, restaurants can realize approximately $8 of cost savings.

Avery Dennison® Freshmarx® Food Waste Tracker System

Managing food waste is a key component in running a successful business:

- An additional $620 million in profit potential per year could be realized by adopting prevention solutions such as waste tracking and analytics
- Every dollar invested in food waste reduction can result in approximately $8 in cost savings*

Freshmarx Food Waste Tracker System helps determine exactly how much food inventory is lost due to inaccurate inventory management and kitchen processes. Food weight is automatically imported from an integrated scale, or the weight or other units of measure can be entered manually into the Freshmarx Central printer. Trouble areas can be tracked and action plans created to reduce waste in the future.

This tracking system helps restaurants to determine exactly how much food inventory is lost as a result of inaccurate inventory management and kitchen processes. Store managers can easily track the reason for the waste and where the waste occurs and enact action plans to reduce waste in the future.

Track food waste by:
- Reason for excess food
- Department
- Food Type
- Recipient

Key features of Freshmarx Food Waste Tracker System

- Logs and tracks food waste root causes
- Enhances food waste reduction efforts
- Reduces landfill waste and methane emissions
- Helps feed food-challenged families
- Reduces business cost and increase consumer saving
- Improves sales by gaining consumer respect
- Enables tax benefits

Avery Dennison® Freshmarx® Central System

Integrates a full suite of back-of-house data management and printing applications into one cohesive system.

This Android OS data management and printing solution leverage the Freshmarx Prep software application to provide versatile label printing for freshness, nutrition, ingredient, grab and go, and more; flexible intuitive button-based interface, ability to change data field information on the fly, compliance with food safety and quality standards.

*ReFED is collaboration of over 50 business, nonprofit, foundation, and government leaders committed to reducing food waste in the United States. The referenced study is **"Rethinking Food Waste through Economics and Data: A Roadmap to Reduce Food Waste" – www.refed.com**

Avery Dennison
Identification Solutions

Freshmarx
Intelligent Food Industry Solutions

About Avery Dennison® Freshmarx® Solutions

Freshmarx Intelligent Food Industry Solutions enable labor efficiency, food safety, sustainability and enhance the consumer experience by harnessing the power of accurate, shared data throughout the food industry supply chain.

We can help define your requirements and develop solutions that will ensure your product is safe for consumption, in compliance with regulations and trusted by the consumer. Avery Dennison can show you how to "future-proof" your operations to quickly and easily adapt to the ever-changing world of the food supply chain.

Freshmarx® Intelligent Food Industry Solutions

Freshmarx Inventory Solutions
Inventory Verification and Visibility

- Produce Traceability Compliance
- Lot/Date Traceability
- Outbound/Inbound Inventory Tracking
- Transformation Tracking
- Serialized Inner Pack Labeling
- On-Demand RFID Labeling
- Item Level Verification
- Case Level Verification
- Meal-Kit Assembly
- Expiration Management/FEFO
- Automated Ordering
- Recall Tracking
- Provenance Tracking
- Omnichannel Optimization
- Frictionless Checkout

Freshmarx Operations Solutions
Operational Accuracy and Efficiency

- Food Prep and Forecasting
- Temperature Monitoring & HACCP Checks
- Nutritional Labeling
- Food Waste and Donation Tracking
- Automated Checklist
- Automated Package Labeling
- Quality Assurance
- Distributor communications
- Special environment labeling (cold,hot metal)

Freshmarx® analysis, deployment and support

Freshtrax Analysis · Freshmarx RFID Design and Deployment · Freshmarx Systems Integration · Freshmarx Service and Support

Grower · Processor · Distributor · Goods In · Kitchen · Restaurant · Grocery and Convenience Store

Not sure where to start?

Determining the right Freshmarx Solution for your foodservice environment begins with a Freshmarx Freshtrax Analysis.

Freshtrax is a complimentary analysis program where our consultants review your operations and identify process improvements. Our experts partner with you to examine each step of your everyday processes and operations and work with you to create a plan to:

- Increase labor efficiency
- Enable traceability and transparency
- Ensure food safety
- Create processes that promote sustainability
- Enhance consumer experience

To request a Freshtrax analysis and explore how Freshmarx Solutions can improve your food service environment, call: 800.543.6650 or email: identification.solutions@averydennison.com

Harnessing the power of accurate, shared data throughout the food industry supply chain to enable labor efficiency, food safety, sustainability and enhance the consumer experience.

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