



PRODUCT GUIDE

AD Inventory • AD Ops • AD Temp

*Flip for some
game-changing
products!*





MEET THE MOBILE APPS

Our award-winning platform is a cloud-based restaurant supply chain solution built on fully native iOS and Android apps.



A simple, intuitive user interface and strong focus on food safety allow our users to manage their restaurants more efficiently than ever.

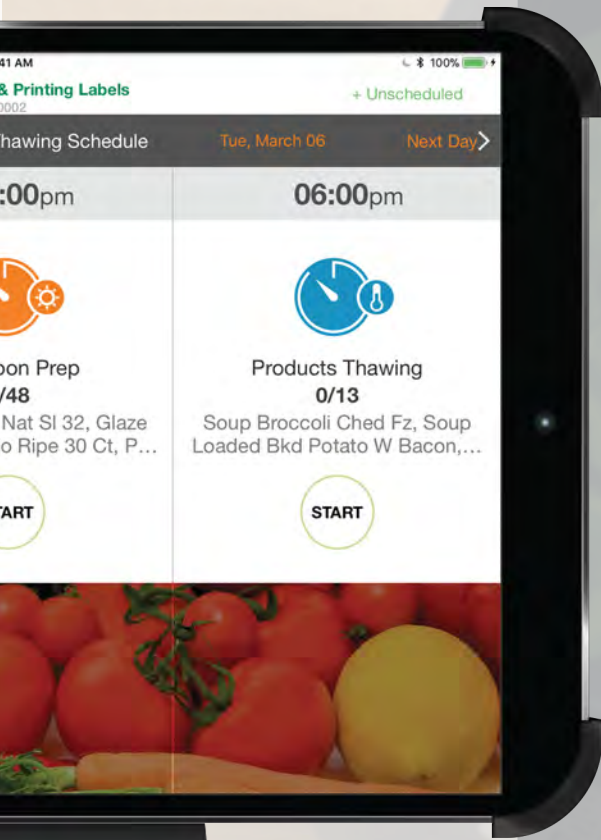


EXPERIENCE

Our apps are developed by a veteran team of restaurant owner-operators with a deep understanding of daily restaurant operations.

- Live in over 35,000 locations
- Includes some of largest QSR brands
- Users 25+ countries
- Compatible with 15+ languages





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AVERY DENNISON

The mobile apps are part of our Freshmarx® Intelligent Food Supply Chain Solutions.

Avery Dennison is a global materials manufacturer of branding and information labeling solutions and functional materials for consumer goods, apparel, food, logistics, industrial and healthcare industries.

- Operations in 50+ countries
- 36,000+ employees worldwide
- \$8.4 billion sales in 2021
- Fortune rank of 412 in 2021



Inventory accuracy is your restaurant's backbone and our bread and butter. Get it wrong and you risk food safety while wasting money and food. Yikes!



IMPROVE EFFICIENCY

Using AD Inventory can help eliminate out-of-date inventories, poor stock management or rotation, inadequate forecasting of stock, and unsafe food.



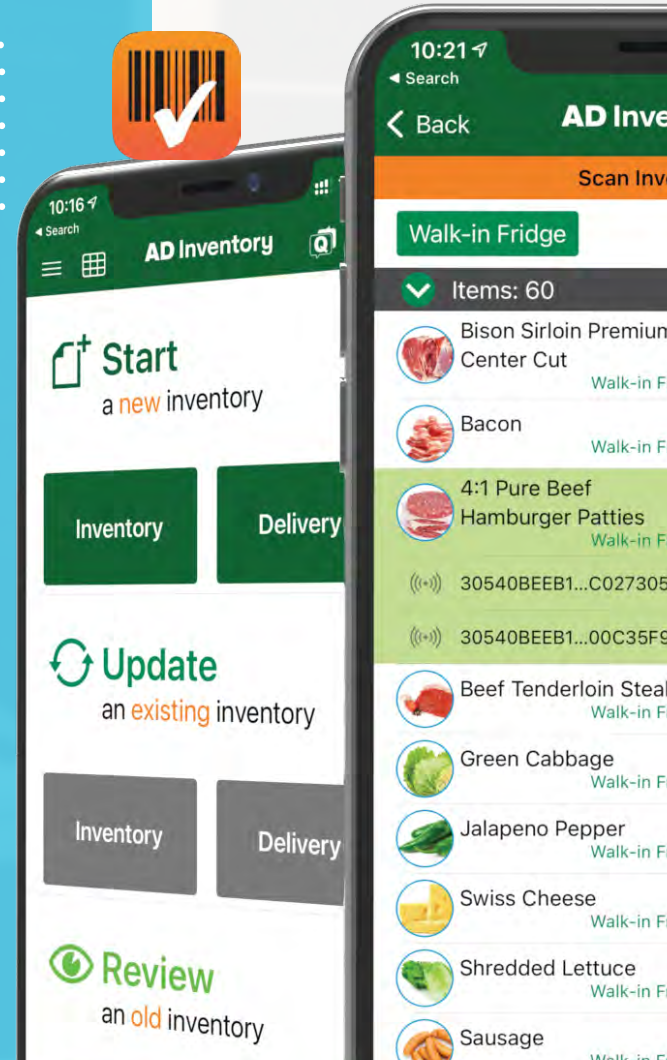
LEVERAGE TECHNOLOGY

Smart algorithms catch mistakes before you make them, letting you finish inventory in minutes, not hours. That means big time labor savings.

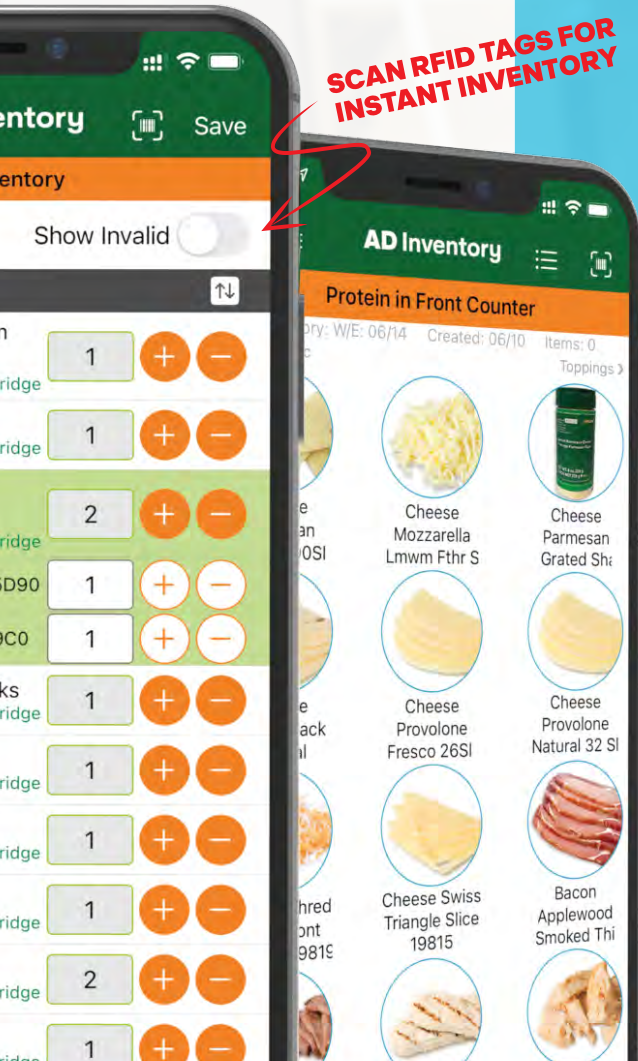


GO PAPERLESS

The app creates a fully paperless experience from inventory counts to electronic inventory submission.



SCAN RFID TAGS FOR INSTANT INVENTORY



Case study: AD Inventory resulted in 4+ labor hours saved per week, 25% less unscheduled deliveries, and a \$1,500 reduction of excess inventory! ¹



INVENTORY MODES

- RFID and barcode scanning
- Visual, list view, and voice recognition



TIME-SAVING FEATURES

- One-tap suggestive ordering
- Multiple users simultaneously
- Electronic distributor invoices
- Direct integration to distributors
- Log waste and transfers
- Smart error-prevention tools
- Offline mode capability



BRAND-LEVEL TOOLS

- Real-time recall management
- Streamlined quality complaints
- Restaurant messaging platform

¹Results from a QSR customer using AD Inventory deployed in 1,000+ locations.



Most restaurants are under-staffed and food waste drains those already-limited resources. AD Ops can cut labor and reduce food costs.



OPTIMIZE OPERATIONS

AD Ops effortlessly generates labels, reduces labor and training, and streamlines back-of-house tasks.



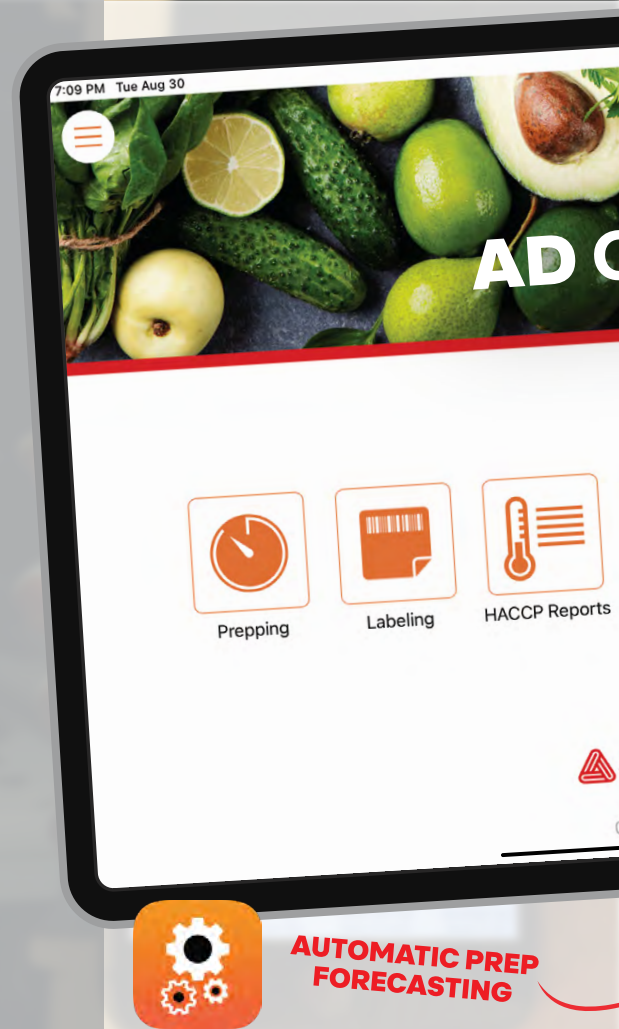
PREP INTELLIGENTLY

By using both inventory and sales data to suggest how much to prep each day, the app significantly reduces under and over-prepping.



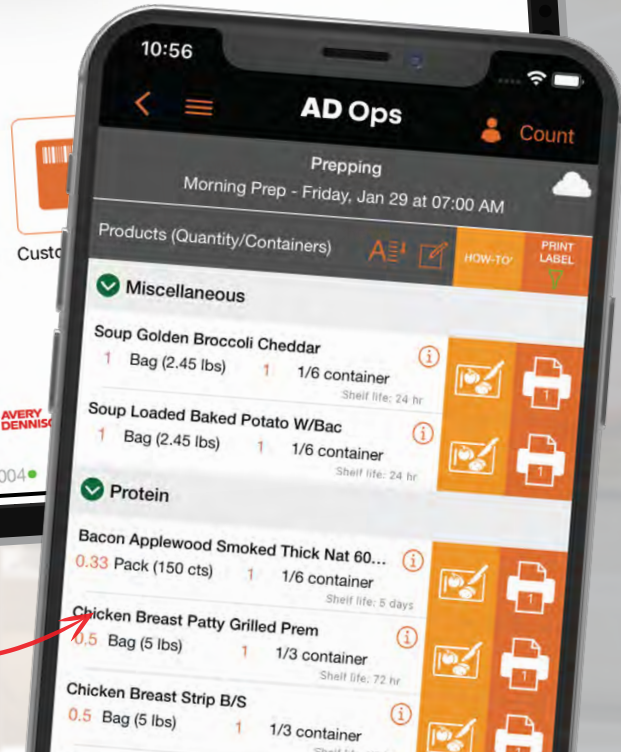
TRAIN SMARTER

Documents, training materials, and procedures are now digital, always up-to-date, and at your team's fingertips right when they need them.





Ops



Case study: Prep, labeling, checklists, media, and timers in AD Ops saved 3 to 7 labor hours per week and reduced food waste by over 46%... wow!²



LABEL APPLICATIONS

- Freshness, nutrition, grab-n-go, ingredient, delivery, and custom



USER-FRIENDLY FEATURES

- Easy access to prep instructions
- Timer alerts for short-shelf-life items
- Checklists with evidence collection
- Drag-and-drop custom label editor
- Media center for important docs
- Custom brand-specific apps
- Offline mode capability



PRINTER COMPATIBILITY

- Avery Dennison Freshmarx printers including bluetooth, Wi-Fi, single, and dual print head options.



² Results from a QSR customer using AD Ops deployed in 400+ locations.



Over 60%³ of the 48+ million annual foodborne illnesses⁴ in the US originate in restaurants. AD Temp keeps you out of hot water and your customers safe.

INCREASE FOOD SAFETY



AD Temp removes every manual step of temp capture and secures HACCP logs by eliminating opportunities for mistakes and fraudulent entries.

TEMP SMARTER



Just tap once and the app uses AI to auto-recognize food with your phone's camera while simultaneously logging the temp, time, and user's name.

KEEP YOUR COOL



AD Temp walks users step-by-step through corrective action workflows to ensure compliance with procedures.





Restaurant managers using AD Temp reported more complete temp logs, higher corrective action compliance, and less time spent training staff.



TEMPING MODES

- Photo-based automatic recognition
- List view or sequential order



FOOD-SAFETY FEATURES

- One-tap temp capture with AI⁵
- Automatic food recognition
- Reminders for temps and actions
- Digitized HACCP logs
- Support for other HACCP activity
- Employee surveys
- Offline mode capability



THERMOMETER COMPATIBILITY

- Avery Dennison Thermometers (infrared and probe support)
- Third party bluetooth probes



⁵ Automatic food recognition with artificial intelligence is a patented Avery Dennison process.



Equipment monitoring keeps a small problem like an open door, power outage, or compressor failure from turning into a huge disaster.



FIXED SENSORS

AD Temp also provides fixed sensor monitoring for refrigerators, freezers, walk-ins, and dry storage areas.



MONITORING FEATURES

- Temperature and humidity
- Configurable alerts and escalations
- Auto-records into HACCP logs
- Long battery life, easily replaceable



SENSOR TECHNOLOGY

- LoRaWan™ long-range technology
- WiFi, ethernet, or LTE gateways
- Offline mode capability





Powerful reports, live dashboards, user management, and configuration tools are just a few features you'll find in our online admin portal.



EFFORTLESS MANAGEMENT

Check in on a single location or manage your entire brand in one place.



ADMIN FEATURES

- Brand and account hierarchy setup
- Manage locations and users
- Design nutrition and custom labels
- Configure checklists, temps, sensors
- Manage menus and ingredients
- Media and document center
- Inventory DC ordering portal
- Messaging and recalls center



PORTAL ACCESS

- Accessible from any browser
- Works with all three apps

GET HELP... EVEN AT 1AM

24/7/365 live help by phone, chat, and email is always free. We're multilingual too!

STAY UP-TO-DATE

Get info on new product releases, and much more on our website!

www.freshmarx.com



GET STARTED

Scan the code to learn more about our products and schedule a product demo with our team.



BRAND ALREADY SET UP?

To set up a new location for an existing brand, scan the code to start a trial or purchase hardware.



BECOME A PRO

Users can join free live training from our awesome team of experts. Scan the code for our training calendar.

