# Avery Dennison® Freshmarx® Dissolvable Labels

**Freshmarx**<sup>®</sup>

Intelligent Food Industry Solutions

### KEEP YOUR FOOD CONTAINERS FREE FROM ADHESIVE-RELATED BACTERIA

AVERY DENNISON

Avery Dennison<sup>®</sup> Freshmarx<sup>®</sup> DISSOLVX<sup>®\*</sup> labels completely disintegrate in seconds when immersed in water. Using these dissolvable labels helps reduce the risk of a foodborne illness outbreak resulting from cross-contamination from bacteria clinging to label adhesive. And because these labels completely dissolve, there's no residue left to clog your drains.

#### **REDUCE LABOR TIME**

Employees no longer waste time scraping labels from food containers.

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These labels offer a high degree of smoothness and dense face for sharp, crisp and clear labels.

\* DISSOLVX® labels feature a biodegradable adhesive and will dissolve completely within seconds when immersed in tap water of any temperature. This material provides moderate tack and adhesion that will adhere to hard plastic and stainless steel containers. Dissolvability reduces clean-up time and eliminates bacteria-harboring adhesive residue and build up. Labels options include a version suitable for both marking with pen and printing with Monarch® handhel labelers and a version for use in 94174- printer. DISSOLVX® labels meet the requirements of FDA 21. CFR 175.105 for indirect food contact. Important Storage Note: DISSOLVX® labels are extremely sensitive to humidity and temperature. Storage conditions should be maintained at 73° F and 50% RH (relative humidity). Labels should remain wrapped when stored and used within six months from purchase.





## CONTACT US

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AUSTRALIA 61 Vore Street Silverwater NSW 2128 Tel +(02) 9741 6900 Fax +(02) 9647 1914 Toll free 1 800 224 404 Freshmarx<sup>®</sup> intelligent food industry solutions **increase efficiency, ensure food safety, save money, reduce waste** and **enhance** the **consumer experience** throughout the food supply chain.

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Increasing Efficiency | Saving Money | Ensuring Food Safety