Avery Dennison®
Monarch® FreshMarx®
1152® Handheld Labeler

AVERY DENNISON | Printer Solutions

The Avery Dennison® Monarch® Freshmarx® 1152® handheld labler can be configured for a wide variety of date coding applications. Choose one that's right for you.

INGREDIENT LABELING

Identifies prep information by employee, date and time.
Includes twelve food ingredient messages.*

MESSAGING AND FOOD ROTATION LABELING

Identifies prep information by employee, date and time. Manage single and mulitple day food rotation using less label inventory. Includes seven days of week plus five different messages.*
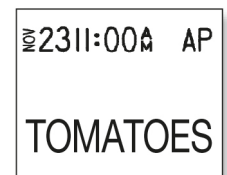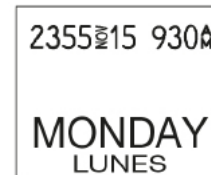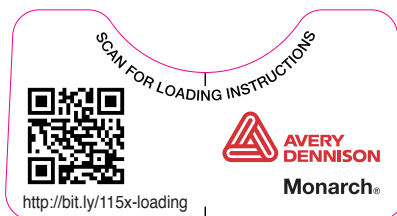
THE RIGHT ADHESIVE FOR THE JOB

Avery Dennison has a wide range of label material and adhesive combinations to fit your application. Choose from standard construction to labels suitable for extremes of temperatures and levels of durability.

ABOUT MONARCH LABELERS

- Red "touchpoints" are incorporated throughout the labelers to help guide the user through important tasks such as loading clearing jams and removing the ink rollers

- Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler

- Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market

- Made in the USA from practically indestructible ABS plastic and drop tested to ensure they'll last for decades

- All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers

ELEVATING BRANDS. ACCELERATING PERFORMANCE.

For more information call: 800.543.6650, prompt 5 or
email: shopmonarch@averydennison.com

Innovative, intelligent and sustainable labeling and printing solutions that accelerate supply chain performance, increase productivity and elevate the consumer experience.

SCAN FOR LOADING INSTRUCTIONS

AVERY DENNISON
Monarch®

http://bit.ly/115x-loading

*Standard libraries of words found on page 2.

Additional libraries of words and customization available.

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Printer and
Fastener Solutions

SPECIFICATIONS

OPERATING METHOD
Squeeze, release and apply

INKING METHOD
Disposable porous roller

WEIGHT
19.1 oz. (541g) when loaded with one roll of labels

FEED DIRECTION
Portrait (vertical))

PRINT DIRECTION
Landscape (horizontal)

LINES OF PRINT
Two

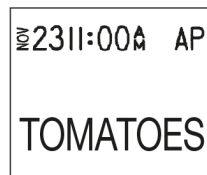**MAX. BANDS PER PRINTHEAD**
Twelve (top), seven (bottom)

CHARACTER HEIGHT
Maximum 8mm top

LABEL DIMENSIONS
1.0" (25.0mm) x 1.22" (31mm)

NUMBER OF LABELS PER ROLL
1000

NUMBER OF ROLLS PER SLEEVE
Six

LIMITED WRITTEN WARRANTY
One year

AMERICAS
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**ASIA PACIFIC
NEW SOUTH WA**
61 Vore Street
Silverwater NSW 2128
Tel +(02) 9647 1833
Fax +(02) 9647 1914
Toll free (Outside Sydney only)

Top Line Prints

Bottom Line Prints 12 standard messages

MONDAY LUNES	SUNDAY DOMINGO
TUESDAY MARTES	KEEP FROZEN
WEDNESDAY MIERCOLES	KEEP REFRIGERATED
THURSDAY JUEVES	HEAT & EAT
FRIDAY VIERNES	USE BY

Top Line Prints

Bottom Line Prints 12 ingredients

CHEESE	MEATBALL
CHICKEN BREAST	OLIVES
CHICKEN STRIPS	ONIONS
CHICKEN TERIYAKI	PICKLES
CUCUMBERS	STEAK
GREEN PEPPERS	TOMATOES

Accelerating supply chain performance and elevating the consumer experience.

SERVICE
The Monarch 1152 handheld labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.

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