

# Avery Dennison® Monarch® 1115® Handheld Labeler

## **VERSATILE PRICING AND INVENTORY MARKING SOLUTION**

With up to 16 print positions, the Avery Dennison® Monarch® 1115® hand labeler can:

- Manage/track FIFO inventory
- Perform unit or comparison pricing and cost coding
- Create SKU code
- Print shelf dates
- Show your customers savings through comparison pricing

## **EASY-TO-READ LABELS IMPROVE CHECKOUT ACCURACY**

Print is clear and easy to read; there's no question about pricing at checkout.

## **LARGE SELECTION OF STOCK LABELS**

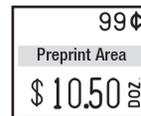
- Variety of colors, including fluorescents
- Preprinted with merchandise-moving promotional messages
- Tear-away part gum label for "after the sale" pricing that eliminates the need to reprice
- Durable label that can withstand the toughest of outdoor elements
- Special features such as security slits to deter price switching are available

## **ABOUT MONARCH LABELERS**

- Red "touchpoints" are incorporated throughout the labelers to help guide the user through important tasks such as loading, clearing jams and removing the ink rollers
- Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler
- Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market
- Made in the USA from practically indestructible ABS plastic and drop tested to ensure they'll last for decades
- All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers

## **ELEVATING BRANDS. ACCELERATING PERFORMANCE.**

For more information call: 800.543.6650, prompt 5 or  
email: [shopmonarch@averydennison.com](mailto:shopmonarch@averydennison.com)



Innovative, intelligent and sustainable labeling and printing solutions that accelerates supply chain performance, increases productivity and elevates the consumer experience.

# Avery Dennison® Monarch® 1115® Handheld Labeler



## SPECIFICATIONS

**OPERATING METHOD**  
Squeeze, release and apply

**INKING METHOD**  
Disposable porous roller

**WEIGHT**  
18.8 oz (534g) when loaded with one roll of labels

**FEED DIRECTION**  
Portrait (vertical)

**PRINT DIRECTION**  
Landscape (horizontal)

**LINES OF PRINT**  
Two

**MAX. BANDS PER PRINthead**  
Eight (top), eight (bottom)

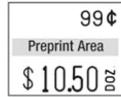
**CHARACTER HEIGHT**  
5mm maximum

**LABEL DIMENSIONS**  
0.60" (15.2mm) x .73" (18.5mm)

**NUMBER OF LABELS PER ROLL**  
1,500

**NUMBER OF ROLLS PER SLEEVE**  
Ten

**LIMITED WRITTEN WARRANTY**  
One year



**Model**  
1115-02  
prints in 13  
positions

Top line	Bottom line
1 1 1 1 1 1 1	1 1 1 1 1 1 1
2 2 2 2 2 2 2	2 2 2 2 2 2 2
3 3 3 3 3 3 3	3 3 3 3 3 3 3
4 4 4 4 4 4 4	4 4 4 4 4 4 4
5 5 5 5 5 5 5	5 5 5 5 5 5 5
6 6 6 6 6 6 6	6 6 6 6 6 6 6
7 7 7 7 7 7 7	7 7 7 7 7 7 7
8 8 8 8 8 8 8	8 8 8 8 8 8 8
9 9 9 9 9 9 9	9 9 9 9 9 9 9
0 0 0 0 0 0 0	0 0 0 0 0 0 0
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## SERVICE

The Monarch 1115 Labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.

**Accelerating supply chain performance and elevating the consumer experience.**

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