

# Avery Dennison® Freshmarx® Delivery

## Fresh on arrival - Right Food, Right Customer

In the food delivery business, customers expect fresh food delivered quickly and accurately according to their order. Freshmarx Delivery enables brand-specific labeling that can include information such as date, time, order and order-personalization along with nutritional, pricing, and promotional content like coupons.

### The Label Experts

We develop cost-effective and innovative labels built for purpose.

Our team of expert supplies engineers and technicians work closely with customers to provide

comprehensive solution sets to meet unique applications. If we don't have what you need, we'll create a customized labeling solution to solve your challenge.



## About Avery Dennison® Freshmarx® Solutions

Freshmarx Intelligent Food Industry Solutions enable labor efficiency, food safety, sustainability and enhance the consumer experience by harnessing the power of accurate, shared data throughout the food industry supply chain.

We can help define your requirements and develop solutions that will ensure your product is safe for consumption, in compliance with regulations and trusted by the consumer. Avery Dennison can show you how to “future-proof” your operations to quickly and easily adapt to the ever-changing world of the food supply chain.



### Not sure where to start?

Determining the right Freshmarx Solution for your foodservice environment begins with a Freshmarx Freshtax Analysis.

Freshtax is a complimentary analysis program where our consultants review your operations and identify process improvements. Our experts partner with you to examine each step of your everyday processes and operations and work with you to create a plan to:

- Increase labor efficiency
- Enable traceability and transparency
- Ensure food safety
- Create processes that promote sustainability
- Enhance consumer experience

To request a Freshtax analysis and explore how Freshmarx Solutions can improve your food service environment, call: 800.543.6650 or email: [identification.solutions@averydennison.com](mailto:identification.solutions@averydennison.com)



Harnessing the power of accurate, shared data throughout the food industry supply chain to enable labor efficiency, food safety, sustainability and enhance the consumer experience.

### Contact us

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