

Supplies Solutions



Retail Branding and Information Solutions

Avery Dennison® EcoCapacity+™ Thin Liner Labels

Introducing Avery Dennison EcoCapacity+ Thin Liner Labels formulated for optimal performance in the FreshMarx® 9417 printer. The new thin liner version of our FreshMarx supply was designed for sustainability and operational efficiencies.

Utilizing Avery Dennison's EcoCapacity+ labels:

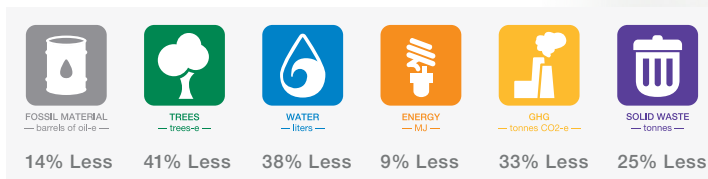
- Increases productivity
- Reduces environmental impact
- Reduces shipping costs and storage

INCREASED PRODUCTIVITY, IMPROVED EFFICIENCY

- 50% more labels per roll
- 35% fewer roll changes (200 labels used per day)

REDUCED ENVIRONMENTAL IMPACT

Compared to standard 40#SCK lined supplies, Avery Dennison EcoCapacity+ Thin Liner Labels reduce environmental impact across the categories of fossil material, trees, water, energy, GHG and waste.



REDUCED PACKAGING, SHIPPING AND STORAGE

At 1,000 more labels per roll than standard liner labels, EcoCapacity+ reduces packaging, shipping costs and storage space requirements.

- 33% less space required in stockroom
- 30% fewer cartons to ship

EXPERIENCE ALL OF THESE SAVINGS AT THE SAME PRICE PER LABEL OF STANDARD LABEL MATERIAL

Available in FREEZX® Only



Elevating brands and accelerating performance throughout the global retail supply chain

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